



Sponsorship Deck 2024



About Coalition for the Poudre River Watershed

Since 2013, the Coalition for the Poudre River Watershed (CPRW) has played a unique role as a community-based watershed group leading watershed management efforts in Northern Colorado. We convene stakeholders around common water and forest issues, share information, coordinate projects, educate residents, and promote stewardship of the Cache la Poudre River for current and future generations. All of this work requires a community of active and engaged citizens - join us in our mission!



About Take Me to the River

Join CPRW for the **2nd Annual Take Me to the River** fundraiser on June 20 in Fort Collins! This year's event will be hosted at the beautiful Hillside Vineyard and Event Center on Bingham Hill in Fort Collins, CO. The night will include catered food inspired by local ingredients, craft beer and wine made locally with Poudre River water, live music, and educational programming highlighting the work of CPRW and their partners throughout the Poudre River Watershed.

Thursday, June 20, 2024
5-9pm
Hillside Vineyard & Event Center

150 guests expected



Sponsorship Opportunities

Presenting Sponsor

The Presenting Sponsorship offers a unique blend of benefits, putting your organization at center stage to create lasting brand recognition that will resonate long after the event.

- Prominent logo placement on promotional materials
- Logo placement on event homepage
- Verbal recognition during the program
- Company branding on-site during the event
- Dedicated social media posts highlighting the sponsor's involvement.
- Special mention in all press releases
- Highlighted in CPRW email newsletter and event emails
- Inclusion in CPRW's Partners for the Poudre program at the "South Fork" level
- 6 complimentary tickets to the event for sponsor representatives and their guests

\$10,000

Paddle Raise Matching Sponsor

Paddle Raise Matching sponsors will help us gain momentum for our paddle raise from the very beginning!

- Verbal recognition during the paddle raise
- Prominent logo placement on promotional materials and website
- Mention in event social media posts and email campaigns
- 4 complimentary tickets

\$5,000

F&B Station Sponsor (4)

Make a lasting impression by becoming a sponsor of one or more of our food and beverage (F&B) stations.

- Logo prominently displayed at food and beverage station(s)
- Logo placement on event promotional materials and event website
- Mention in social media and email campaigns
- 2 complimentary tickets

\$1,500

Sponsorship Opportunities Cont.

Heads or Tails Sponsor (1)

Our Heads or Tails sponsor will help us gain early momentum for a fun and interactive fundraising activity.

- Prominent logo placement on promotional materials
- Logo placement on event homepage
- Participation in the Heads or Tails game
- 2 complimentary tickets

\$1,000

Beer & Wine Sponsorship

Help keep our guests quenched with a donation of local craft beer or wine!

- Prominent logo placement on event website
- Logo placement on marketing materials and on event website
- Mention in social media and email campaigns
- Complimentary tickets

\$Value varies

Photo Booth Sponsor (1)

Sponsor the Take Me to the River photo booth, a fun and interactive part of the night's festivities.

- Prominent logo placement at the Photo Booth
- Logo placement on event website
- Mention in social media and email campaigns
- 1 complimentary ticket and 50% off a 2nd ticket

\$800

Tributaries Sponsors (unlimited)

Our Tributaries Sponsors help us raise critical funds to make this event a fundraising success.

- Logo placement at event and on event website
- Mention in social media and email campaigns
- 1 complimentary ticket and 50% off a 2nd ticket

Starting at \$500



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