



Partners for the Poudre

CPRW Corporate Partners Program

About Coalition for the Poudre River Watershed

The Coalition for the Poudre River Watershed (CPRW) was formed as a result of the Hewlett Gulch and High Park Fires that occurred during the summer of 2012 and burned 95,172 acres of the upper watershed. Since then, CPRW has been working throughout the entire watershed to improve and maintain the ecological health of the Poudre River through community collaboration.

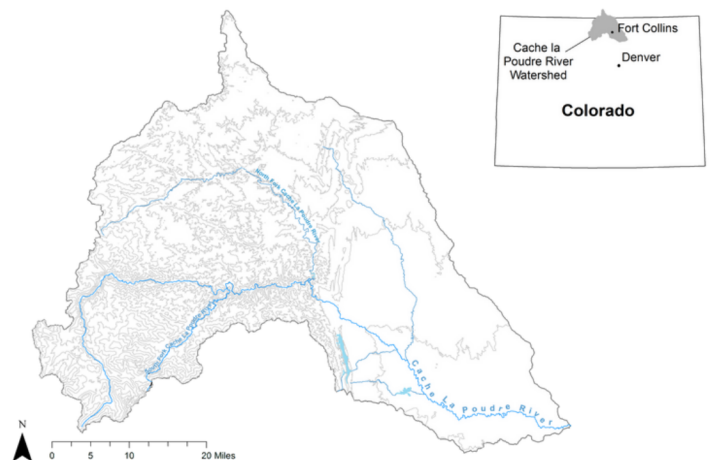
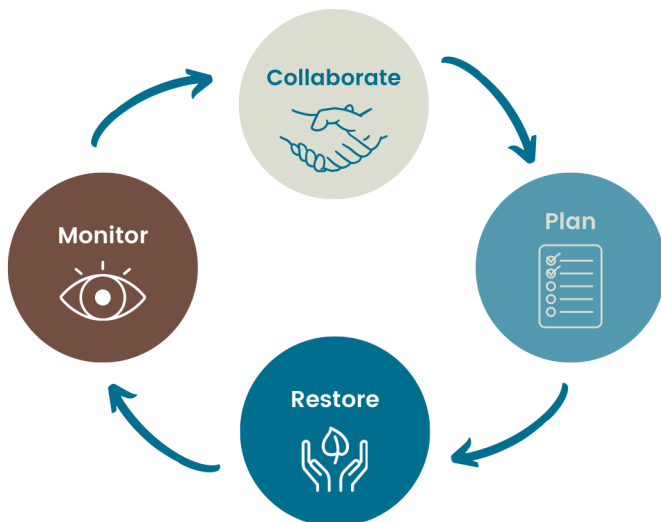
We value **collaboration over conflict** because we believe it is the best way for stakeholders with different views to openly express their knowledge and concerns and work together to find mutually beneficial solutions.

Business owners are critical stakeholders within the watershed – your voice matters in conversations about river and forest management!

Our Vision: A healthy and resilient Cache la Poudre Watershed

Our Mission: To improve & maintain the ecological health of the Poudre River Watershed through community collaboration.

How & where we work



Why donate to CPRW?

Healthy forests and watersheds are the foundation for our local economies. The health of the Poudre Watershed ensures we have clean, abundant water for drinking, playing and doing business. From brewing beer, to recreation, to thriving health and tech sectors, our communities here in Northern Colorado depend on the Poudre River for their livelihoods.

Working together, we can realize our vision of a healthy and resilient Cache la Poudre Watershed.

As a *Partner for the Poudre*, your perspectives matter to the conversation and your monetary support will provide CPRW staff and partners with the resources needed to complete important work within the upper and lower Poudre watersheds.

Where do your contributions go?

CPRW's programs work towards a common goal of creating a more resilient watershed. Resilient rivers have the ability to recover more quickly after disturbances such as wildfire and flooding.



General
Operating



Watershed
Planning



Rivers



Forests



Wildfire
Recovery



Citizen
Science



































In 2022, 88% of CPRW's operating budget went towards program operations.

CPRW has received "Gold Transparency" from Candid and is a proud nonprofit partner of 1% for the Planet.



Partners for the Poudre - Partner Levels

Much like these most critical tributaries to the Poudre River, your support will create a sustainable flow of resources to our organization. Our *Partners for the Poudre* enjoy the following benefits:

	South Fork \$7,001+	North Fork \$5,000-7,000	Elkhorn Creek \$3,001-4,999	Beaver Creek \$1,001-3,000	Roaring Creek \$500-1,000
Custom program for your business					
Take Me to the River sponsorship					
Feature on eNews & social media					
Company volunteer day					
Logo on CPRW website					
Name on CPRW website					
Letter & Certificate					
Recognition in Annual Report					
"Partners for the Poudre" window decals					

Are you ready to become a Partner for the Poudre? Please contact Megan Maiolo-Heath, Communication, Outreach & Marketing Manager, at megan@poudrewatershed.org. We would love to discuss creative ways that CPRW and your business can partner to support the health of the river!

Corporate Volunteer Days in the Poudre Watershed

Volunteer days are a great way to connect with your colleagues, give back to the community, and make a positive impact in the Poudre Watershed. For Partners for the Poudre at the Beaver Creek level and higher, we offer volunteer days led by our experienced and professional team.

Volunteer activities include:

- River clean up (1/2 or full day)
- Tree planting (Full day)
- Seed collection (1/2 or full day)
- Willow collection
- River restoration

Volunteer activities vary based on the time of year and are weather dependent.

To learn more about volunteering with CPRW please email Megan Maiolo-Heath at megan@poudrewatershed.org.

